



Get the Travelers Advantage!

10 Reasons to Write *Travelers OPTIMA*[®] Home

1. Our *Travelers OPTIMA* Home product has been designed to provide you with the capability to customize insurance protection to address your clients' unique insurance needs and budget. Coverages are conveniently pre-packaged, and you can scale up or scale down coverages to meet your clients' needs.
2. Our new coverages are market-leading, and we can quickly update our product to respond to changing market conditions to help ensure that your clients have the protection they need.
3. The additional data we gather upfront improves segmentation and provides personalized pricing and rate stability for your clients.
4. Travelers is committed to helping you grow your business. New discounts enhance our competitiveness so you can sell more policies.
5. Our *Travelers OPTIMA* Home product is easy to understand, eligibility guidelines are published and underwriting is managed upfront.
6. Travelers makes account rounding property policies easy with a wide variety of personal insurance choices, including automobile, condominium, tenants and landlord insurance.
7. We are committed to investing in our broker partners. With *Guidewire ProducerEngage*[™], you will have the ability to quote and issue changes in real time.
8. Travelers has invested in digital marketing tools to help you compete. FREE resources such as social media post templates, videos, eCards and turnkey campaigns are available through our exclusive *toolkitPlus* platform.
9. We take care of your clients with claim service that helps provide a fast, fair resolution. If disaster strikes, Travelers has trained catastrophe response experts ready to deploy within 24 hours. We rely on our own employees to respond to catastrophic events, unlike other carriers who rely on third parties, which ensures that your clients are dealing with a Travelers employee who is knowledgeable and experienced.
10. Travelers is a reliable partner, delivering rock-solid stability and an A.M. Best A++ financial strength rating.*

Experience the new *Travelers OPTIMA* Home for yourself. If you have any questions or would like more information, please reach out to your business development manager or underwriter.

travelerscanada.ca

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